



THE CASE FOR

ALIGNING

ENGAGEMENT

WITH THE NEEDS OF

TODAY'S SOCIETY

With the view that consumers are the next generation of investors and that financial inclusion positively impacts long-term shareholder value, TEA is inviting participation from PLCs in our inclusive investor engagement pilot program that will support:

- ✓ **Demystification of concepts** around retail engagement
- ✓ **Establishment of solutions** and repeatable behaviours while minimising costs and resources
- ✓ **Collaborative insights** as part of the movement towards shareholder democracy
- ✓ **Positive positioning** with retail of all generations and walks of life
- ✓ **Close the 'say-do gap'** with sincerity being key in ESG and in the culture of companies

Your leading involvement in TEA's pilot of the 'next generation' investor engagement framework will:

- ✓ Position your investor engagement practices as **'pioneering'** and **'best-in-class'**
- ✓ Enhance the delivery of your commitment to **democratic shareholder** relations and benefit from the positive impact of this on your financial performance
- ✓ Support the compliance with your **statutory duties** under s172 of UKCA 2006 to promote the success of your company, and fulfilment of the key elements of the FCA Consumer Duty guidelines
- ✓ Importantly, help deliver **greater financial inclusion and literacy** as part of the TEA's global commitment to the 'S' of ESG

TEA helps you to position positively with retail and fill the 'SAY-DO GAP'

