



INVITATION TO SHAPE THE **FINANCIAL** INCLUSION AGENDA

Benefits of participating in the development of TEA's inclusive investor engagement framework

A SAY IN THE DIRECTION OF POSITIVE CHANGE

- Influence and help shape the globally important shift to more inclusive IR and engagement practices
- Allow for company-specific reflections while participating in the development of the framework
- Generate positive impact by committing to enable elevated engagement standards

ACCESS & FEEDBACK LOOP

- Access to 'easy wins' that can increase your understanding of wider shareholder needs via the methodology introduced in the pilot
- Harness the framework for inspiring the next generation of investors, benefit from their enhanced participation in corporate actions, and help drive the positive impact of increased retail relations

EARLY ADOPTION ADVANTAGE

- Benefit from reputational goodwill and positive PR
- Prevent issues arising related to antiquated IR practices with the pilot's front-footed approach to shareholder relations
- Play a leading part in the global movement towards inclusive IR & engagement, resulting in a more diverse and inclusive investor base

MORE WAYS TO GET INVOLVED



INDIVIDUAL MEMBERSHIP

Join as an individual member and set the example for others



CORPORATE MEMBERSHIP

Join as a corporate member and benefit from TEA association



SPONSORSHIPS

Become a sponsor of TEA's activities and enjoy many rewards



INVESTOR ENGAGEMENT FESTIVALS

Exhibit in 'The Biggest Shareholder Event Ever'



COLLABORATION

Collaborate on events, workshops, research and other activities